

CSBA Board Meeting
Sunday, 5 pm CDT -- Zoom Meeting
(Subject to approval at the August CSBA Board Meeting)

1. **Call to Order:** President Hampson called the CSBA Board meeting to order at 5:02 pm CDT.
2. **Roll Call** -- Present: Ron Brandt, Scott Bredahl, David Brown, Mike Geerts, Steve Hampson, Sara Hildebrandt, Matt Jarvis. A quorum was present.
Absent: Holly Courtney, Mike Moenter, Doelene Pitt, Tom Sloan, Zane Van Horsen
3. **Secretary's Report** – The minutes from the February 5, 2023, are filed in Google Docs for the Directors. There were no additions or corrections. The secretary's minutes were filed as written.
4. **Treasurer's Report** – Charlie emailed the financial statement to all Board members prior to the meeting. There were no questions, and the financial statement was filed subject to audit. (Any member may request a financial statement from their director.)
5. **Junior Report** (about 5:15 pm CDT) – Kenadi Bredahl, Jr. Association President
 - a. No real changes since the last meeting.
 - b. Belt buckles are in.
 - c. Coolers have been ordered and have yet to arrive.
 - d. Transportation is arranged for the outing. Plans are to go to a park with varied activities. They are planning on a liability waiver.Ron Brandt moved to accept the Jr. Association Report. It was seconded and passed unanimously by a voice vote.
6. **Additions to the Agenda**
 - a. Scott Bredahl
7. **Committee Reports**
 - A. National Show and Sale 2023 – Charlie Worm, Committee Chair
 - a. The Committee minutes are at the end of these minutes and filed in Google Docs with all Directors having access to Google Docs.
 - 1) Ron Brandt moved to accept the National Show and Sale Committee Report. The motion was seconded and passed unanimously by voice vote.
 - 2) Ron Brandt moved to accept the “Utah Location” with one of the two sites to be determined between Tooele or Spanish Fork. Either site will be acceptable. And, to accept one of the Ohio proposals, Findlay or Sidney, for 2025. The motion was seconded and passed unanimously by voice vote.
 - 3) David Brown moved to provide \$535 for NAILE Junior premium. The motion was seconded and passed unanimously by voice vote.
 - B. Promotion and Membership— Sara Hildebrandt, Committee Chair
 - 1) The Committee minutes are at the end of these minutes and filed in Google Docs with all Directors having access to Google Docs.

Scott Bredahl moved to accept the NSS Committee Report. It was seconded and passed unanimously by voice vote.

8. Unfinished Business:

- A. 2024 NSS – The motion “*The CSBA will host a 2024 NSS,*” was laid on the table. The motion was not taken from the table.

9. New Business

A. NSS Annual Meeting Agenda

- 1) Annual Report by Standing Committees and Junior Association
- 2) NSS Entries—Up for debate: entry deadline versus registration information (or lack thereof) versus print date of the SOC.
- 3) By Law (page 69 SOC)
 - a. David Brown moved that future CSBA Board minutes, with approved Committee minutes, be posted on the website within one week of a CSBA Board meeting. The motion was discussed and passed unanimously by a voice vote.

There were no objections to the Annual Meeting Agenda, and it was approved by consensus.

- B. Marketing Information: Scott Bredahl shared his recent and personal findings after working with seven packer/buyers regarding the preferred size and kind of lambs desired by each packer. Ron Brandt recommended the Production/Commercial and Promotion/Membership Committees meet, as one, after the NSS to develop an advertising message and plan that addresses Scott’s very positive findings.

10. **Adjournment** – There was no additional business and President Hampson declared the meeting adjourned at 6:02 pm CDT.

National Show & Sale Committee Meeting

Tuesday, 6 pm CDT -- Zoom Meeting

1. **Call to Order:** Charlie called the meeting to order at 6:00 pm, CDT, using Zoom.
2. **Roll Call** -- Present: Alyssa Baumer, Ron Brandt, David Brown, Holly Courtney, Mike Geerts, Steve Hampson, Sara Hildebrandt, Mike Moenter, Doelene Pitt, Charlie Worm, Louise Worm
3. **Additions to the Agenda** – Premiums for Juniors at NAILE
4. **Unfinished Business:**
 - A. 2024 NSS Recommendation
 - 1) Holly Courtney presented two venue options for Utah, June 3-9, 2024.
 - a. Desert Peak Complex in Toole: The building cost is \$500/day, and the banquet room is \$500. A county grant will cover most costs. Straw is not allowed for bedding.
 - b. Spanish Fork Heritage Building, Spanish Fork: Building costs \$350/day Spanish Fork. A slightly smaller facility, CSBA will provide the sound, no straw allowed, and a horse event at the same time, grants are being researched.

David moved to recommend a Utah National (Tooele or Spanish Fork) in 2024. The motion was seconded, discussed, and passed unanimously by a voice vote.
 - B. 2025 NSS Consideration in Ohio: Mike Moenter and Mike Copeland are handling bids from Findlay and Sidney.
 - C. NSS Analysis requested by Ron—discussion item. Charles presented an NSS financial analysis from 2016 to the present. Analysis available upon request.
5. **New Business Related to the 2023 National Show and Sale**
 - A. NSS To-Do List: Discussion items--Charlie reviewed the to-do list.
 - B. Award Sponsors: Reviewed awards list and sponsors, to date.
 - C. Stall card: Charles developed a stall card as requested by a consignor. Consignors will be contacted to prepare in advance.
 - D. Online Voting Protocol: Charles reviewed the procedure developed by Steve and himself. Board meetings are held using Zoom and Zoom voting. There are disclaimers. This is being handled in-house at no cost to the CSBA. The procedure is in the Sale Catalog.

Ron moved to accept the recommendation as written. The motion was seconded and passed unanimously by voice vote.

- E. Discussion Item: Evaluation of NSS Entry Procedures: Charlie discussed pitfalls related to consignor entries when the sheep is not registered. The committee unanimously recommended the topic be placed on the annual NSS meeting agenda for member discussion.
- F. Sale Catalog Update: At the time of the meeting the sale catalog is complete and is being proofed. It will be to the printer by May 5th if not earlier.

6. Other New Business and Discussion Items

- A. West Coast On-line Sale Update: Ron reported the sale will be considered for 2024.
- B. 2023 NAILE judge recommendation: Louisville is requesting a judge. (NAILE prefers judges for multiple breeds.) A ranked choice voting method was used with Justin Benz 1st choice, Steve Kitzan 2nd, Rob Zelinsky 3rd.
- C. NAILE Junior Show Premiums: The NAILE Jr. Show pays one premium, for 1st place, in each class. No other premiums are paid.
Ron moved to recommend the CSBA add premium money for Junior participants at NAILE and the Board make the final determination. The motion was seconded and passed unanimously by voice vote.
- D. Thank You: A special thank you goes to Zane Van Horsen and Laura Troxel for the NSS logo design and graphics work.

- 7. **Adjournment** – There was no further business and the NSS Committee meeting was adjourned.

***Any additional documents can be obtained from your Time Zone Director or the Executive Secretary.

CSBA Promotion-Membership Committee Meeting
April 13, 2023
6:00 PM CST – Zoom Call

Call to Order:

Chairperson, Sara Hildebrandt, called the Promotion-Membership Committee Meeting at 6:03 pm using a Zoom call.

Roll Call:

Members present: Laura Troxel, Zane Van Horsen, Louise Worm, Sara Hildebrandt, Steve Hampson, Charles Worm

Agenda -- Discussion Items

1. Logo

- a. Louise moved all designs from Zane and Laura to be used for the 2023 NSS promotional needs. Motion was seconded and passed unanimously by voice vote. It should be noted that the designs are the original artwork of Zane and Laura provided the technology.

2. Backdrop

- a. The committee recommends a reusable backdrop with blue curtains and PVC as a frame. An annual logo can be used with the curtain backdrop. Cost will be reduced. The curtain size will be 9'x12'. Louise moved to invest in the reusable drape backdrop. The motion was seconded and passed unanimously by a voice vote.

3. NSS Publicity

- a. Will focus on local radio stations and news outlets. Last year, the more expensive, larger print media outlets did not bring in bidders. Local media will be like we did in 2017 (Spencer) and 2006 (Jackson, MN) when we saw more local participation.
- b. Laura will do a news release.
- c. A & B Laser Printing, Jackson, MN, will be our source for awards. This is the local, startup business that did the ear tags for the membership drive.
- d. FB and IG will do the same blitz of promotion as last year.
- e. All publicity items were accepted by consensus.

4. Educational Stipend

- a. No action was taken.

5. Fleece Sale

- a. Charles moved if the CSBA purchases the National Champion fleece; after the show season the fleece will be turned into a retail product to be distributed to handcrafters for promotional use. Motion was seconded and passed unanimously by a voice vote.

6. Upcoming Events for NSS

a. Fleece Sale

- 1) Rules were edited as per the last meeting and in the sale catalog. The Wool Show will remain on display until noon on Friday when the Fleece Sale begins. Consignors may decide if or how they want their fleece prepared for the sale.

b. SOC

- 1) Zane wrote a Q & A article for the sale catalog. Zane visited with a hand spinner to get her take on Columbia fleeces and what she looks for in fleeces when purchasing.
- 2) Articles and ads for the SOC are nearly complete. Advertisers have responded and articles were sent to Katherine ahead of schedule. Katherine will complete in the coming week.

c. Pop-UP

- 1) The live AI demonstration by Jim Scholermann is all set. He will use a large screen TV set up. We are hearing a lot of excitement for this pop-up.

d. Silent Auction

- 1) The fair provides as many tables as we need. Sara will supervise and get any other help needed.

e. Artisan Show

- 1) The Expo Building has an enclosed display area for the display. The last time we met in Spencer, we had a very large volunteer exhibit of historical items.

Adjournment

There was no additional discussion. Sara adjourned the meeting at 6:23 pm.