

Columbia Sheep Breeders Association Board Meeting

Tuesday, August 7, 2018 -- 7 PM CDT

On-Line Conference Call

1. **CALL MEETING TO ORDER:** CSBA President, Lynn Frey called the conference call, Board Meeting to order at 7:00 PM CDT
2. **ROLL CALL:** (five members constitute a quorum.) Roll call showed Marie Baumer, Ron Brandt, Janelle Cornett, David Brown, Mark Eagleson, Margaret Eller, Lynn Frey, Mike Geerts, Steve Hampson, Sara Hildebrandt, and Tom Hendricks present. Absent-Rolland Aschim.
3. **SECRETARY'S REPORT:** The minutes from the Board Meeting held after the annual membership meeting on June 14th, 2018, in Gillette, Wyoming, had been sent to the Board prior to this conference call. There were no changes or additions. Tom Hendricks moved to except the minutes. The motion was seconded and passed.
4. **FINANCIAL STATEMENT:** The financial statement was sent, for review, to the Board prior to the conference call. See the attached report for details. The report summaries are dated 7.31.2018: All-American Profit of \$10756.29, CSBA Profit of \$20486.71, Total Assets of \$129,331.81 Total Liabilities of \$13,245.33 and Total Net Worth of \$116,086.48. Ron Brandt moved to file the report subject to audit. The motion was seconded and passed.
5. **ADDITIONS TO THE AGENDA:** Future meeting dates.
6. **COMMITTEE REPORTS:**
 - a. Committee Assignments were presented by President Frey.
 - 1) *Executive*--Lynn Frey-chair, Janelle Cornett, Margaret Eller, Mike Geerts, Charlie Worm, Steve Hampson (Vice President) is the exo officio member of all committees.
 - 2) *Budget/Audit*--Mike Geerts-chair, Tom Hendricks, Charlie Worm
 - 3) *Youth*--Janelle Bredahl-chair, Rolland Aschim, Marie Baumer, Manda Davis, Steve Hampson, Sara Hildebrandt, Jessica Manthe.
 - 4) *Standards and Production*--Margaret Eller-chair, Mark Eagleson, David Brown, Raina Blackman, Doug Hitch.
 - 5) *National Show and Sale*--Lynn Frey-chair, David Brown, Charlie Worm, Sara Hildebrandt, Craig Pitt, Doelene Pitt, Weston Borchert
 - 6) *Promotion*--Ron Brandt, Skip Anderson
 - b. Audit committee report (See attached)
 - 1) Action was deferred to New Business.
7. **UNFINISHED BUSINESS:** No business was laid on the table or postponed to this meeting.
8. **NEW BUSINESS:**
 - a. Equipment Purchase and Updating for the CSBA Office.
 - 1) As per the report made by the Budget and Audit Committee, Margaret Eller moved to accept the bid from the Computer Lodge of Worthington, MN, for the purchase of a Dell Inspiron 5000 computer and HP Laser Jet Pro MFP M477 Printer at a total cost of \$1,378.99. The motion was seconded and passed with a majority vote.

- b. Evaluation of 2018 National Show and Sale
 - 1) *NSS Speaker System*: The Board considered the purchase of a CSBA speaker system to be used at all future the National Show/Sales. Sara Hildebrandt moved to allocate \$3000 for a PA System for the CSBA. The system will include one, wireless microphone, four speakers, 200 feet of cable, four speaker stands, and powered mixer. The motion was seconded, discussed and passed by a majority vote.
 - 2) *Annual Meeting Location*: The recommendation was made to arrange for a meeting room in order to ensure good sound and ability for the members to hear and communicate during the meeting. There will be a meeting room in Tooele.
 - 3) *Permanent vinyl photo backdrop and wool show sign* was recommended. Steve Hampson moved for the association to purchase a 8' x 8' vinyl sign for the photo backdrop and wool show. The motion was seconded and passed with a majority vote.
- c. 2019 National Show and Sale
 - 1) *2019 Judge Recommendations*. 24 postcards were returned by 2018 consignors. 19 individuals were recommended as potential judges for the 2019 NSS. The recommendations will be taken into consideration by the NSS committee
 - 2) *Evaluate a return to DVAuction* as a sales and promotional tool for the NSS. Lynn Frey indicated the cost would be \$2,500 for the first day (sale day) and \$2,000 for each additional day. Expenses for travel, hotel and food, etc. . . would be added to these basic fees. It was recommended the subject reviewed by the Budget Committee and report back to the entire Board.
- d. Re-Build the CSBA Website
 - 1) Banner Publications is re-building the web page for the CSBA. The process has begun. The first draft of the re-build will be available soon. The bid is \$800 for set up and \$200/quarter for maintenance. The Board will be kept updated.
- e. 2020 Great White Sale
 - 1) The CSBA Board has not been provided with a formal proposal (to date)from the group spearheading the Great White Sale. Sara Hildebrandt moved to inform any future contacts the CSBA is not interested. The motion was seconded and passed.
 - 2) The Ohio Columbia Association is considering a bid for the 2020 NSS. Charles has provided the group with the CSBA "to-do list" for hosting a NSS. (See attached.) They will present a proposal when it is finalized.
- f. Strategic Plan
 - 1) There has been a member request for the Board to develop a long range strategic plan for the CSBA. No action was taken by the Board but will continue to consider the formulation of a strategic plan.
- g. Jr. Association
 - 1) Manda Davis has decided to step down as the advisor of the Jr. Association, after 13 years of outstanding service to the group. For the short term, a conference call will be conducted between Manda Davis, Janelle Cornett (chair of Youth Committee), Charlie Worm (Executive Secretary) and Kenadi Bredahl (Jr. Assn. President) to develop a transition plan. The plan will be presented to the Youth Committee for additional input.
- h. Dropbox
 - 1) Board will be receiving directions and access to a drop box folder. The Youth committee currently uses Dropbox with very positive results.
- i. Facebook
 - 1) The CSBA has exceeded 1,200 "likes."

- j. Continued Advertising in the Sheep Magazine and on-line ad with Countryside Publication
 - 1) No action was taken, and advertising will be dropped.
 - k. Shepherd Magazine September Issue – Columbias will highlighted in the September issue.
 - 1) Margaret Eller shared information about the submission of articles and pictures to the Shepherd Magazine. Three feature articles will be submitted by the CSBA and an ad will be placed in the September, Shepherd Magazine.
 - l. Future Meetings
 - 1) Conference call, October 30th, 7 pm, CST.
 - 2) Meeting in Louisville with a conference call connection, November 11th, time and place to be announced. The next meeting will be a conference call October 30th, with a conference call/in person meeting at NAILE Nov 11th.
9. **ADJOURNMENT:** There was no further business and the meeting was declared adjourned by President Frey.